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The Malala Effect



Celebrating in words and art

In 2014, Plan marked International Women's Day on March 6 in a very special way: celebrating "the Malala Effect" in words and art. Plan Canada CEO Rosemary McCarney launched her new book, *Every Day is Malala Day*, surrounded by works inspired by the book and created for the occasion by 24 Canadian painters, photographers and sculptors. It's a tribute to the courageous crusader who has moved the world with her message that she, Malala Yousafzai, is only one of millions of girls who must fight – even risk their lives – for their right to an education. The book is dedicated to those 65 million girls.

Artwork by Malinda Prud'homme.

The many faces of change

You don't have to be a world leader or a wealthy philanthropist to change the world. What you do need is passion, commitment and resilience.

In our work at Plan, we've been privileged to partner with change-makers in every walk of life, who transform society in ways big and small.

We'd like to introduce you to just a few...

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