Plan Canada

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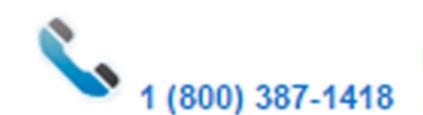
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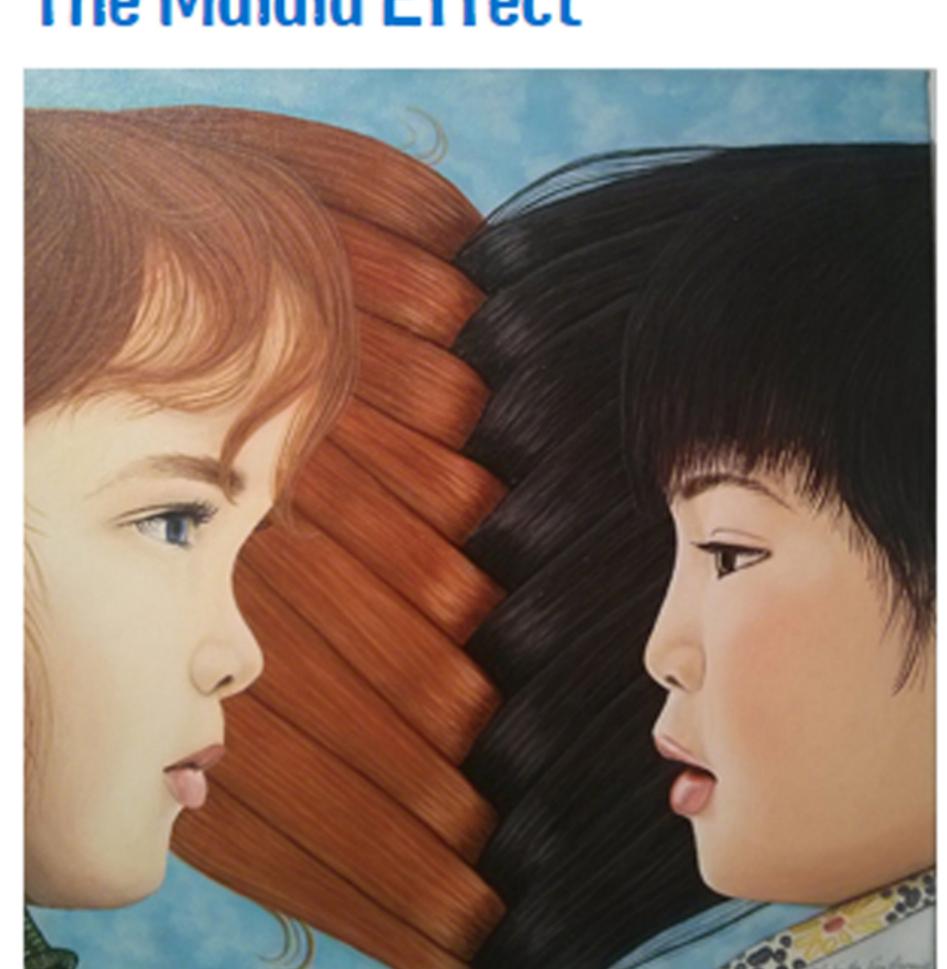
The many faces of change

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# The Malala Effect



#### Celebrating in words and art

In 2014, Plan marked International Women's Day on March 6 in a very special way: celebrating "the Malala Effect" in words and art. Plan Canada CEO Rosemary McCarney launched her new book, Every Day is Malala Day, surrounded by works inspired by the book and created for the occasion by 24 Canadian painters, photographers and sculptors. It's a tribute to the courageous crusader who has moved the world with her message that she, Malala Yousafzai, is only one of millions of girls who must fight – even risk their lives – for their right to an education. The book is dedicated to those 65 million girls.

Artwork by Malinda Prud'homme.

# faces of change

Explore our Annual Review





You don't have to be a world leader or a wealthy philanthropist to change the world. What you do need is passion, commitment and resilience.

In our work at Plan, we've been privileged to partner with change-makers in every walk of life, who transform society in ways big and small.

We'd like to introduce you to just a few...



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## What we do

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#### Media & Resources

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#### Because I am a Girl

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Founded in 1937, we are one of the world's oldest and largest charities working to end global poverty. Inclusive of all faiths and cultures, Plan has only one purpose: to improve the lives of children.

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